Adirondack Health Institute
Lead • Empower • Innovate

PHIP Update and Future Direction

WELCOME!

January 17, 2018
Purpose of the Meeting

- Provide an update of 2017 activities.
- Preview activities planned for 2018.
- Discuss ways to be involved with PHIP.
- Discuss other potential PHIP projects.
What is PHIP?
Engage a wide spectrum of stakeholders in the region.

Use data to identify and document regional health priorities.

Promote the use of evidence-based/informed strategies to improve community health.

Advance the NYS Prevention Agenda.

Serve as a resource to the DSRIP Performing Provider System (PPS) and State Health Innovation Plan (SHIP).
✓ Convene stakeholders.

✓ Document health priorities and produce regional/county reports.

✓ Provide health-related data and data analysis for stakeholders.

✓ Assist with grant applications and program evaluation methods.

✓ Assist in community mobilization and community health improvement efforts.
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Support from AHI Communications and Data Analytics staff.
HealthyADK

http://www.healthyadk.org/
HealthyADK is a website supported with PHIP funding.

Contains more than 130 data measures relevant to community health.

Searchable directory of evidence-based and promising practices to address a variety health-related issues.

Home page for It’s Time to Clear the Air in the North Country.
43 new data measures will be added to HealthyADK. The new measures include hospitalizations, ER admissions, and behavioral health indicators reported at the zip code level. New measures available by March.

Data for Fulton County will be added.

Regional totals for the seven-county region, as well as totals for each of the five Population Health Networks (PHNs) will be included.

Remote demonstrations of the updated website will be scheduled; on-site demonstrations can be scheduled upon request.
2017

PHIP Activities
Raising the Sale Age for All Tobacco Products
Raising the Sale Age for All Tobacco Products

It’s time to CLEAR THE AIR in the North Country

[Images and text related to smoke-free initiatives and petitions]

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It’s Time to Clear the Air in the North Country

https://www.surveymonkey.com/r/CleartheAirAdk
County Committees to Promote Local Policies

✓ Linda Beers, Director
   Essex County Health Department

✓ Elizabeth Terry, Chronic Disease Outreach Coordinator
   Essex County Health Department

✓ Karen Derusha, Supervising Public Health Educator
   Clinton County Health Department

✓ Dana Isabella, Program Director
   Tobacco-Free Clinton Franklin Essex
Other approaches and activities PHIP can support to promote raising the sale age for tobacco products to 21 throughout the North Country?
Resources added to HealthyADK for:

- individuals seeking to quit smoking (including a map of where you can find resources and treatment in the region).
- professionals to assist patients quit smoking.
Approach Community Service Boards about the importance of addressing tobacco dependence in their behavioral health service plans and encourage the Boards to utilize tobacco use cessation experts in the region.

Support training opportunities in the region – Certified Tobacco Treatment Specialist and The Butt Stops Here Facilitator training.

Develop efforts to address the second-hand smoke issue in the region and its impact on children’s health.
Other approaches and activities that PHIP can support to enhance or strengthen tobacco use cessation services in the North Country?
2018

PHIP Activities
Preparing a regional report on trends in health outcomes and factors associated with the outcomes.

Report will assist in identifying successes and challenges to the region’s health and potential strategies for improvement.
Questions/Suggestions regarding the content and format of a regional report on health trends.
Focus on promoting policies, building community capacity, and supporting changes to the built environment to:

✓ Increase opportunities for physical activity;

✓ Increase access to affordable healthy food.
Regional report on obesity and the presence of factors that contribute to obesity in the region.

Zip-code level maps (static and interactive) for each county in the region that will depict rates of diagnosis of obesity and type 2 diabetes, and obesity and hypertension.

Identify communities that are significantly impacted by obesity.
The Chazen Companies® – located in Queensbury - a multidisciplinary firm providing engineering, land surveying, planning, environmental and safety consulting, landscape architecture, construction services, transportation planning and traffic engineering.

- Produce maps
- Support regional educational and community engagement efforts
Mark Fenton

- National public health, planning, and transportation consultant.
- Adjunct associate professor at Tufts University's Friedman School of Nutrition Science and Policy.
- Former host of the "America's Walking" series on PBS television.
- Author of numerous books including the best-selling “Complete Guide to Walking for Health, Weight Loss, and Fitness.”
- Native Upstate New Yorker (Brockport).
Planning two regional events (June in Lake George and Fall of 2018 in TBD).

Focus on building community capacity and developing policies that will have an impact on reducing obesity in the region.

Recruit multi-disciplinary teams from communities to work on specific projects to increase opportunities for physical activity and/or access to healthy food.

Incentivize participation – seeking investments.
Questions/Suggestions regarding the obesity reduction project.
How to Get Involved with PHIP
Developing a community stakeholder engagement and involvement plan and process.

We want to hear from a wide range of stakeholders about regional health priorities and needs and receive input about how PHIP can help address these priorities and needs.

Establish topic-specific advisory groups to help further the PHIP’s work (e.g. North Country Tobacco Use Reduction Task Force and county committees).
Advisory Groups

- Tobacco Use Cessation
- Increased Opportunities for Physical Activity
- Increased Access to Healthy Food
- Regional Health Trend Report
Seeking advisory group members to:

✓ Provide subject-matter knowledge and expertise.

✓ Review and interpret relevant data.

✓ Identify effective strategies/activities to address topic areas.

✓ Assist in engaging communities in health improvement efforts.
✓ We will continue to use group emails, in-person meetings, and webinars to inform stakeholders about PHIP activities and upcoming meetings and events.

✓ PHIP meeting summaries are posted on HealthyADK.

✓ We will investigate other communication means to keep people informed and solicit input – e.g. newsletter, surveys.

✓ Suggestions for other communication methods?
Suggestions of other activities and projects PHIP can support.
THANK YOU!